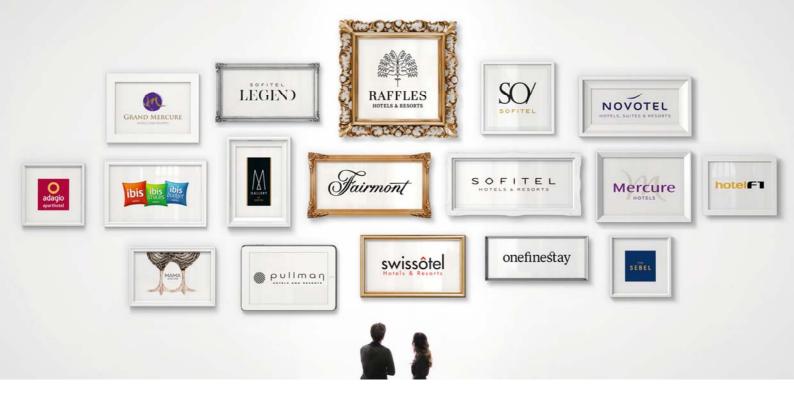


ACCORHOTELS

Feel Welcome



Press Release July 12, 2016

GENERAL MEETING JULY 12, 2016 APPROVAL OF FRHI TRANSACTION AND NEW DIRECTORS APPOINTED

ACCORHOTELS, QATAR INVESTMENT AUTHORITY AND KINGDOM HOLDING COMPANY ESTABLISH THE PRINCIPLES FOR THEIR LONG TERM SHAREHOLDER PARTNERSHIP LUXE

During the General Meeting that was held today, shareholders representing 73.13% of the total were present or represented by proxy.

The shareholders of the Group approved the resolution finalizing the acquisition of FRHI Holdings Limited (FRHI) and the corresponding share capital increase reserved for the Qatar Investment Authority (QIA) and Kingdom Holding Company (KHC), as well as their representation on the Board of Directors.

The shareholders also approved the appointment of six new directors: Aziz Aluthman Fakhroo and Ali Bouzarif, proposed by Qatar Investment Authority, Sarmad Zok, proposed by Kingdom Holding Company, and Jiang Qiong Er, Isabelle Simon and Natacha Valla as independent directors.



The Board of Directors now has 16 members, including one employee representative director. Seven directors are women and 9 are independent. A new employee representative director will be appointed by the Group's European Work Council within the next few weeks, in accordance with the company's bylaws.

Sébastien Bazin, Chairman and CEO of AccorHotels, commented: "The 6 new Board members who have been appointed by our shareholders today are bringing tremendous diversity and experience to AccorHotels' Board. I am convinced that their complementary backgrounds and views will be of great support to continue developing our growth and innovation strategy in the future. "

The changes in the Group's shareholder structure and in the composition of its Board of Directors are governed by individual shareholder agreements between Accor and each of QIA and KHC setting out the principles and objectives of their individual shareholdings.

During the closing of this transaction, Sébastien Bazin, Chairman and CEO of AccorHotels, said: "I am pleased to welcome QIA and KHC as major shareholders of the Group and to have their representatives on the Board of Directors as from now. The acquisition of FRHI that we have just finalized proves the agility of the Group in a hospitality sector undergoing great change and reinforces our service offering for our clients and partners. It also enables AccorHotels to consolidate its shareholder base, with two renowned investors that are great specialists of the global hotel sector becoming new shareholders. With the support of QIA and KHC as well as the active involvement of their representatives in the work of the Board of Directors, we are ideally placed to keep on implementing our ambitious and value-creating strategy".

QIA announced: "QIA puts its trust in AccorHotels and is pleased to become a significant shareholder of this company. We are convinced of the relevance of this transaction for QIA and fully support the strategy defined by the Board of Directors of AccorHotels and implemented by the Group's management team. The acquisition of FRHI positions AccorHotels as a key player in the luxury hospitality industry and strengthens its positioning as the world's leading hotel operator."

Sarmad Zok, Chairman and CEO of Kingdom Hotel Investments and Member of Kingdom Holding Company's Board of Directors, said: "The combination of FRHI with AccorHotels is a milestone transaction in the hospitality sector at a time when the industry is undergoing major structural changes characterized by consolidation, consumer empowerment, disruptive technology, and distribution channels. We are confident in the capacity of the Group and its executives to implement growth and value-creation opportunities within this context. As a significant shareholder in AccorHotels with a seat on the Board of Directors, Kingdom fully supports the current management strategy and looks forward to contributing to Accor's future success."



ABOUT ACCORHOTELS

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,000 hotels, resorts and residences, as well as in over 2,500 of the finest private homes around the globe. Benefiting from dual expertise as an investor and operator through its HotelServices and HotelInvest divisions, AccorHotels operates in 95 countries. Its portfolio comprises internationally acclaimed luxury brands including Raffles, Fairmont, Sofitel Legend, SO Sofitel, Sofitel, onefinestay, MGallery by Sofitel, Pullman, and Swissotel; as well as the popular midscale and boutique brands of Novotel, Mercure, Mama Shelter and Adagio; the indemand economy brands including ibis, ibis Styles, ibis budget and the regional brands Grand Mercure, The Sebel and hotelF1.

With an unmatched collection of brands and rich history spanning close to five decades, AccorHotels, along with its global team of more than 240,000 dedicated women and men, has a purposeful and heartfelt mission: to make every guest Feel Welcome. Guests enjoy access to one of the world's most rewarding hotel loyalty programs - Le Club AccorHotels.

AccorHotels is active in its local communities and committed to sustainable development and solidarity through PLANET 21, a comprehensive program that brings together employees, guests and partners to drive sustainable growth.

Accor SA is publicly listed with shares trading on the Euronext Paris exchange (ISIN code: FR0000120404) and the OTC marketplace (Code: ACRFY) in the United States.

For more information and reservations visit <u>accorhotels.group</u> or <u>accorhotels.com</u>. Or become a fan and follow us on Twitter and Facebook.

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