



Press Release
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Ctrip signs MOU with AccorHotels

Ctrip and AccorHotels deepen relationship to enhance Chinese travelers' experience

Ctrip.com International, Ltd. (Nasdaq: CTRP), a leading provider of accommodation reservation, transportation ticketing, package tour and corporate travel management and other travel-related services in China ("Ctrip"), announced that it has entered into a memorandum of understanding regarding its partnership with world-leading travel & lifestyle group and digital innovator AccorHotels. The partnership will allow Ctrip's over 300 million registered users to access and enjoy personalized experiences from AccorHotels' global brands portfolio, ranging from internationally acclaimed luxury brands -including Raffles, Sofitel Legend, Fairmont, SO/, Sofitel, onefinestay, MGallery by Sofitel, Pullman, Swissôtel and 25hours Hotels- as well as the popular midscale brands Novotel, Mercure, Mama Shelter and Adagio- to the much-prized economy brands including JO&JOE, ibis, ibis Styles, ibis *budget* and the regional brands Grand Mercure, The Sebel and hotelF1. AccorHotels operates 4,300 hotels and 10,000 private homes in 100 countries. The MOU is a milestone for both companies to embark on a deeper cooperation which will greatly enhance the growing Chinese travelers' journey globally. The partnership will focus on four strategic pillars, including highlighting AccorHotels accredited hotels more prominently, building a flagship store for AccorHotels, joint development of loyalty programs and cooperation on IT.

"We are very excited to be deepening our partnership with AccorHotels. With the ever growing number of outbound Chinese travellers, we are always looking for ways to provide better services for our customers and with the deepened AccorHotels relationship, we are able to offer magnified experiences and property choices," said Jane Sun, CEO of Ctrip. "With the diverse range of hotels offered by AccorHotels, Ctrip customers will have access to a vast majority of its hotels globally."





“We are pleased to take the partnership with Ctrip to the next level, and proud to be a privileged hospitality partner of Ctrip,” said **Sebastien Bazin, Chairman and CEO, AccorHotels**. “Our role is to provide hospitality expertise to all segments of the market. We want to offer Chinese guests our knowhow and service skills in order to become their preferred hospitality group. AccorHotels will also launch its own program to train and certify at least 250 hotels by 2020 on Chinese Optimum Standards. These properties will be trained to answer major Chinese guests’ expectations, aligned with our strong ambition on this market.”

The partnership between Ctrip and AccorHotels marks a step in Ctrip's continuous efforts to provide cost-effective, convenient, high-quality and seamless travel experiences on its various platforms. Ctrip will continue to pursue ways to provide members with dedicated experiences and better services to become a one-stop travel shop, and invite more global partners to be featured on Ctrip platforms.





About Ctrip.com International, Ltd.

Ctrip.com International, Ltd. is a leading travel service provider of accommodation reservation, transportation ticketing, packaged tours and corporate travel management in China. It is the largest online consolidator of accommodations and transportation tickets in China in terms of transaction volume. Ctrip enables business and leisure travelers to make informed and cost-effective bookings by aggregating comprehensive travel related information and offering its services through an advanced transaction and service platform consisting of its mobile apps, Internet websites and centralized, toll-free, 24-hour customer service center. Ctrip also helps customers' book vacation packages and guided tours. In addition, through its corporate travel management services, Ctrip helps corporate clients effectively manage their travel requirements. Since its inception in 1999, Ctrip has experienced substantial growth and become one of the best-known travel brands in China.

ABOUT ACCORHOTELS

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,300 hotels, resorts and residences, as well as in over 10,000 of the finest private homes around the globe. Benefiting from dual expertise as an investor and operator, AccorHotels operates in 100 countries. Its portfolio includes internationally renowned luxury brands such as Raffles, Sofitel Legend, SO/, Sofitel, Fairmont, onefinestay, MGallery by Sofitel, Pullman and Swissôtel, the mid-range boutique hotel brands 25hours, Novotel, Mercure, Mama Shelter and Adagio, and very popular budget brands such as JO&JOE, ibis, ibis Styles and ibis budget, as well as the regional brands Grand Mercure, The Sebel and hotelF1. AccorHotels provides innovative end-to-end services across the entire traveler experience, notably through the acquisition of John Paul, world leader in concierge services.

With an unmatched collection of brands and rich history spanning close to five decades, AccorHotels, along with its global team of more than 250,000 dedicated women and men, has a purposeful and heartfelt mission: to make every guest Feel Welcome. Guests enjoy access to one of the world's most rewarding hotel loyalty programs - Le Club AccorHotels.

AccorHotels is active in its local communities and committed to sustainable development and solidarity through PLANET 21, a comprehensive program that brings together employees, guests and partners to drive sustainable growth.

Accor SA is publicly listed with shares trading on the Euronext Paris exchange (ISIN code: FR0000120404) and traded in the United States on the OTC market (Ticker: ACRFY) in the United States.

For more information and reservations, visit accorhotels.group or accorhotels.com.

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Press contacts:

International PR

Ctrip.com International, Ltd
Tel: (+86) 21 3406 4880 ext 196455
Pr@ctrip.com

AccorHotels

Mélissa Lévine
Tel: +33 1 45 38 84 76
melissa.levine@accor.com

AccorHotels Greater China

Phyllis Sio

Director of Communications
+86 159 2079 9609
phyllis.sio@accor.com

Lydia Liu

Communications Manager
+86 21 6119 9870
liu.lydia@accor.com

