



Act on animal welfare by acting on broiler chicken

In 2019, Accor committed to taking action on broiler chicken in Europe (by 2026), by adhering to the **European Chicken Commitment**. Accor's progresses indicated are based on data provided by the chicken suppliers referenced by the Accor Procurement department in Europe.

Accor results on the European Chicken commitment

Progresses are shown for both Europe and France.

ECC Criteria	Progress in % of the volumes of chicken bought (Nov. 2024) in Europe	Progress in % of the volumes of chicken bought (Nov. 2024) in France
	<i>Perimeter: whole chicken, fresh, frozen and processed (whatever the % of chicken is)</i>	<i>Perimeter: whole chicken, fresh, frozen and processed (whatever the % of chicken is)</i>
Comply with all EU animal welfare laws and regulations (regardless of the country of production)	90%	99%
Stocking Density (max 30kg/m ² , and max 1 thinning/flock) Note : an average density isn't acceptable	25%	25%
Breed (ECC approved breeds: Hubbard Norfolk Black, JA757, JACY57, 787, 957, or 987, Rambler Ranger, Ranger Classic, and Ranger Gold, or other breeds that meet the criteria of the RSPCA Broiler Breed Welfare Assessment Protocol.)	16%	13%
Lighting (min 50 lux and must include natural light)	45%	61%
Enrichment (per 1000 birds 2 m usable perch space & 2 pecking substrates)	48%	58%
Air quality (compliance with the maximum requirements of Annex 2.3 of the EU broiler directive, regardless of stocking density)	71%	73%
Controlled Atmospheric Stunning (CAS) or Effective Electrical Stunning (EES) (without live inversion)	54%	56%
ECC Third Party Auditing (via third-party auditing specifically to ECC standards, and annual public reporting on progress towards this commitment)	4%	1%
No cage or multi-tier system	70%	70%